

Hi,

Here is a presentation of the project called "KUIKUP" ("Quick up" in the social scale, Maslow's hierarchy of needs model....).

It is a collaborative platform available free to all students (14 to 25) from all over the world. They will be able to share information about internships, study abroad programs, summer jobs.....by sharing their information and experiences on this platform.

The platform will help them to identify their passions and their skills through an expanded résumé.

The analysis of their CV will help them through a personalized journey towards employment.

According to their profiles they will be offered online video assistance in finding internships, volunteer work and also optional individual coaching services (counseling, mock interviews ...).

These optional services will be performed by local providers (private or associative structures or individuals) affiliated with the platform (charter of quality, rating by the students ...).

The platform will keep a percentage of the sale of these services for its own internal operations in order to eventually become financially independent of subsidies.

In order to launch by the end of the year the first version of the website, we have to respond to the *ERASMUS +* call for proposals on "*innovation partnership*" component before April 30.

Before that we must identify partners in other countries (Schools, Universities, institutions, associations, local experts ...) ready to support both the project and the integration of young people into the world of work.

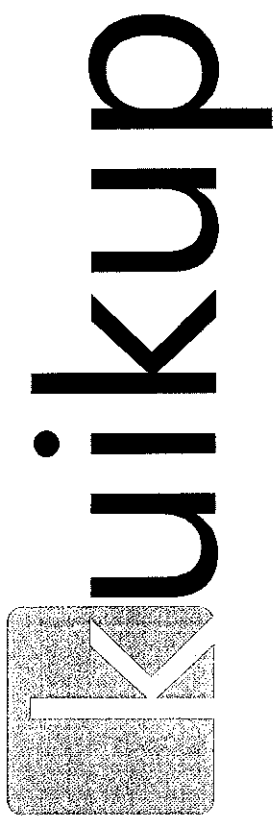
We are not asking our partners any financial support. We need your assistance by supporting our application.

These supporters will be presented and promoted as privileged founding partners of the KUIKUP platform. Their students will enjoy free access to the first interest groups and to the workshops in their premises ...

I remain at your disposal for any further details. Looking forward to hearing back from you.

Sincerely,
Maryline LECHEF

Mobile: 06.38.38.38.75
maryline.lechef@live.fr



The support platform by students for students
searching for job experiences



Your Life Academy!

Funding Request
Search for partners



In Europe 23,5 %* of young people
under 25 are unemployed



* : Spain : 56,5 %
France : 26,1 %
U.K : 20,9 %

(Eurostat, sept 13)





- Internship offers, Job Offers ...
- Quality of the match between supply and demand (applicants/Job Ads)
- Preparation for the world of work (career guidance, interviews, first work experiences...)
- Better understanding about job mobility *

INADEQUATE

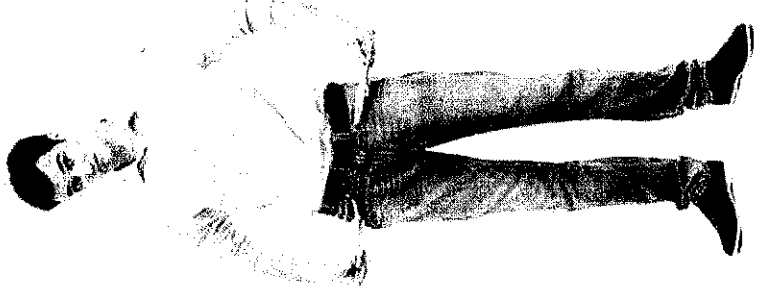


* : however « an internship abroad increases by 60% the chances of finding a job” (Généviève FIORASO, 18 novembre 2013)



- Study abroad program
- Job placement
agency abroad

EXPENSIVE





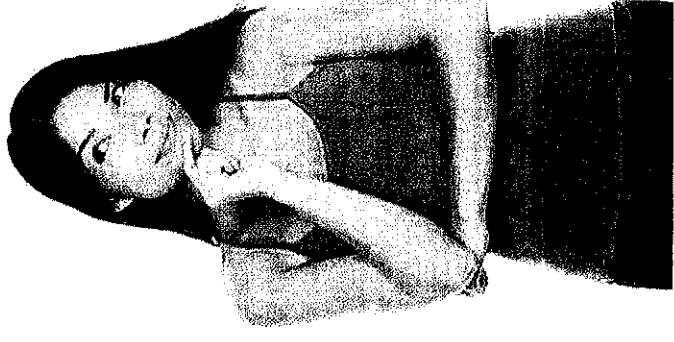
Most of the students have networks ...

But It is not always the right one !



« My mother is a dentist
and I want to be a florist »

« My brother is a florist
and I want to be a dentist »





The solution:

An international collaborative platform for students from 14 to 25 years old

To exchange (for free)

- . Information**
- . Internships**
- . Summer jobs**
- . Study abroad programs***

(*: for 1 person or groups)

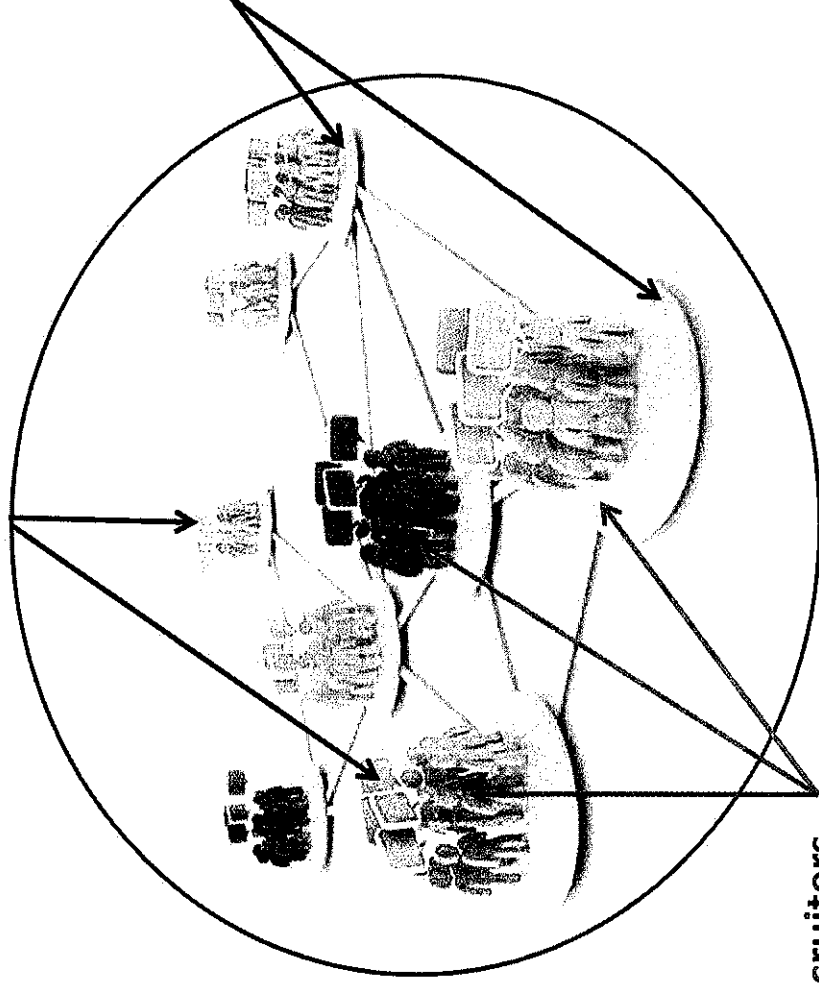
To gain work experience



Caring community among students
Exchanges through the referrals
(6 million young people just in France)

For the student :
Path to customized support

Coaching : vocational guidance, interviews



Interest groups
Schools,
businesses, sports
clubs ...

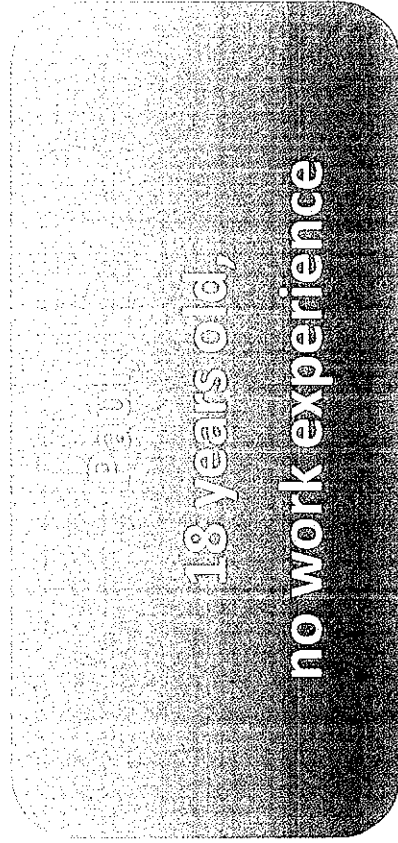
Recruiters
Push notifications ,advice,
recommendations



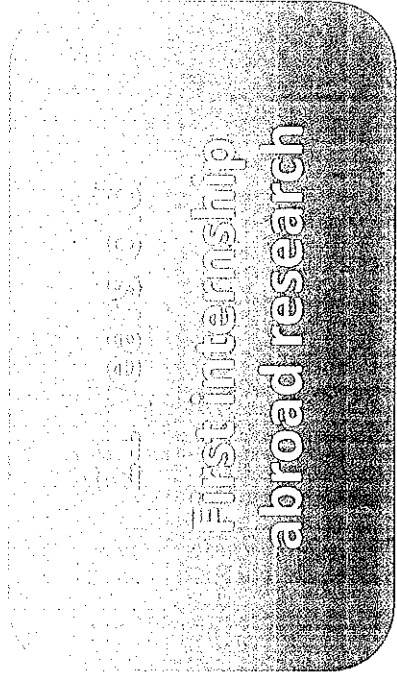


Personalized career support

Through an analysis of the CV, tailored offerings are available automatically.

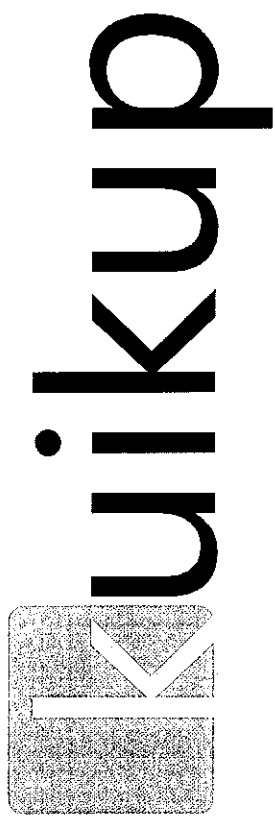


- Study abroad program
- Volunteering, Internship



- Training for a successful interview in a foreign language *, insurance ...

*this presumes that the student has a speaking ability in the target language



The co-networking platform for students looking for
work experience



Your Life Academy !

Contact: Maryline LECHEF
maryline.lechef@live.fr
Mobile: 06.38.38.38.75