

Draft Proposal prepared by Oxfam Italia

Title: Walk the (Global) Walk:
mobilizing European young people in support of the Sustainable Development Goals

Date: 12/05/2016

Introduction and background context

Young people have tremendous potential to be both present and future drivers of **inclusive and sustainable development**. Harnessing the energy and strength of young women and men, their enthusiasm to learn, to act and to change the world, the consortium identifies positive massive impact potentials in working with this target group to enhance their participation as active citizens is core to Europe's goal of creating transformational change. This is specifically highlighted in the **EU Youth Strategy (2010-2018)**, which identifies the need to develop "mechanisms for **engaging in dialogue with young people** and facilitating their participation in the shaping of national policies" and to "connect with, and support young people as social change leaders in the effort to overcome poverty and injustice."

The assessment of the Millennium Development Goals demonstrated the need to communicate the global agenda more effectively, and the need for stronger engagement of local stakeholders and the local community in general, in defining, implementing and monitoring the Post-2015 Development Agenda ("*Transforming our world: the 2030 Agenda for Sustainable Development*" - Resolution adopted by the UN General Assembly on 25 September 2015). Support should be secured for communication, awareness raising campaigns and education for development at local level, with a special focus on young people. The involvement of local community in shaping the new Sustainable Development Goals activities, will make them more relevant to their needs, will motivate them to be actively involved in their implementation and will bring real impact on real needs from the local to the global level.

Furthermore, it has been recognized that there is an issue with a **youth democratic deficit** within the EU context. Youth are either not engaging or engaging civically in new ways (see Demos 2014: Generation Citizen), and in nearly all our contexts **citizenship is not given as a priority in schools**. Therefore although (as the EACA 2012 EU Citizenship report highlights) citizenship education is included in the curriculum, it is often given less attention, and as the EACA **highlights teachers often lack training in supporting citizenship formally or even informally, and also in terms of content it lacks important parameters of sustainable development and global citizenship**.

The **Walk the (Global) Walk: mobilizing European young people in support of the Sustainable Development Goals** project aims to produce a **new model of Youth Participation and Localizing SDG's**, focused on global learning, appropriate for secondary education pupils, linked to the curriculum, **replicable at local level** run by schools and based on a democratic and participatory dialogue with LA's.

The **Walk the (Global) Walk** provides students with a concrete and highly focused and therefore effective way of creating community change, developing global learning and citizenship competencies and build 21st Century Skills. The project aims serve as an initial introduction for young people to global awareness and active citizenship based on the SDG agenda, with a human rights based approach. Through the use of online curricula and resources, collaborative and experiential learning and cause-related skills development. Students are expected to build their understanding and capacity for active civic engagement and will be empowered to **take action locally to impact on communities both locally and around the globe**.

The **Walk the (Global) Walk** includes awareness raising sessions with inputs from stakeholders working in the SDG field, including meetings with current political leaders, exposure to relevant multimedia materials, debates, workshops, trainings and the use of educational materials developed by internationally recognized NGOs and EU Local Authorities. Schools and Local Authorities will have direct involvement in the development of the material in order to create a sense of ownership and to directly address their needs in the field.

Objectives

General Objective

The **Walk the (Global) Walk** aims to provide new space for active citizenship and civic engagement for 11-18 year-old students to explore the issues of Global Learning and Citizenship. In particular, it aims at developing a critical awareness of the urgent need for peace, of human rights, social justice and development issues facing the world and encouraging and inspiring participants to spread this awareness among their peers.

Specific Objectives

- a. Design, test and launch the EU SDG Week model for school led global active citizenship
- b. To support secondary education pupils with innovative learner empowerment approaches to address issues in global development;
- c. To ensure the model supports key school priorities and curricula, better integration of development issues into formal and non-formal education systems in accordance with local needs. e.g. curriculum development
- d. To ensure the model produces results at a European level and is replicable in any EU context with regional/local donor funding

Thematic Focus

The **Walk the (Global) Walk** is a comprehensive educational programme focusing on the **whole SDG agenda**. The programme, which is a collaboration mainly among local authorities and CSOs, is an annual educational project to be implemented throughout the whole school year.

While the project will focus on the promotion and awareness raising of the SDGs agenda as a whole, interconnected agenda, the focus is on enabling and supporting school students (primarily aged 11-18 years) and teachers to critically engage **with a specific SDG each year**. While a final decision on this would require the agreement of the Proposal co-applicants, at present, the SDGs considered for a particular focus are, in line with the DEAR call priorities (see pag.6 and 7 of Guidelines for Grant Applicants):

- 1) SDGs aimed at **enhancing the role of LLAA in Local and international development**
 - a. **SDGs Goal 11** – Make cities and human settlements inclusive, safe, resilient and sustainable
 - b. **SDGs Goal 16** – Promote peaceful and inclusive societies for sustainable development.
- 2) SDGs related to specific **global public goods and challenges**. These might include:
 - a. SDGs **Goal 5** – Achieve **Gender Equality** for Women and Girls;
 - b. SDGs **Goal 2** – End hunger achieve **food security and nutrition** and promoting sustainable agriculture;
 - c. SDGs **Goal 4** – Ensure **inclusive and equitable quality education** and promote lifelong opportunities for all
 - d. SDGs **Goal 10** – Reduce **inequality** within and among countries
 - e. SDGs **Goal 12** – Ensure **sustainable production and consumption** patterns

As a cross cutting issue that is very topical as well as relevant to the whole SDGs agenda, the issue of **migration** will also be a thematic focus of the project and be part especially of the

SDGs 11 and 16. Since LLAA are the main owners of this Action, the proposal will also tackle the issue of **localising SDGs at the sub-national level**

Proposed role of LLAA co-applicants (EU and partner countries)

Since the project is focused around the roll out of a 1 year long educational programme on the SDGs, the LLAA lead applicant and each EU LLAA co-applicant are, in principle, asked to participate in the implementation of all the activities that are part of the project.

The number of workshops, courses, etc. and the number of people reached by some activities have been tailored around the different sizes of the EU LLAA that will be joining the project (Regions, Municipalities/Province with more than 200.000 inhabitants, municipalities with less than 200.000 inhabitants). In the implementation of the proposal, EU LLAA co-applicants can work with technical partners (CSOs partners). If this will be the case, it is expected that these CSOs are in turn co-applicants in the proposal.

With regards to the role of the partner country LLAA, at present the proposal foresees their direct involvement in some specific activities, such as 5.1 and 5.2, while they will have direct contribution to the overall project outputs development. This will be further defined once the partner country co-applicant is confirmed.

Each Local Authority in the partner country is asked to organize and implement two Workshops involving local stakeholders with expertise in the field of the SDG's being explored. A delegation from each LA in the partner country will be invited at the International Summer School, organized every project year, with the objective to share their best practices and co-develop and disseminate the **Manifesto of Young People and Local Authorities to promote SDG's**.

Activities

1. Educational courses

Schools will initially participate in an educational course, which will explore different issues related to the year's SDG in focus. The course is made up of a number of different activities based on (non formal) active and participatory learning methodologies to stimulate students' engagement. The **Teacher's briefing packs** will be available to be used and adapted by teachers, educators, trainers and young leaders to foster knowledge, skills and attitudes related to the SDG's and consistent with a human rights approach. The educational course foresees **teacher training** on the specific SDG topics and the methodological approach of global citizenship education which will prepare teachers and trainers to carry out the course independently, supported by CSOs partners in each country where possible.

1.1 Development of the teacher's briefing pack **June – September** This activity will be led by one of the co-applicants (Oxfam Italia Intercultura) with the active involvement of 1 person per co-applicant that will be asked to provide comments and inputs on the materials. A **Committee** made up of secondary school teachers and of experts of the co-applicants will support and supervise the educational course development. The briefing pack will be available also in digital format and accessible through the project's online platform.

1.2 Teacher training – October In each of the countries involved and for the three years of the project a series of workshops for teachers (see details below) will be organized. They will be aimed at providing teachers with working tools on SDGs and human rights issues to facilitate the implementation of cross-curricular activities aimed at promoting student awareness.

The number of workshops and teachers is to be confirmed by each co-applicant.

Type of LLAA co-applicant	Number of workshops (at least)
For 1 Region	8 workshops * 8 hours * 15 teachers

For 1 Municipalities/Provinces over 200.000 inhabitants	<i>3 workshops * 3 hours * 15 teachers</i>
For 1 Municipality under 200.000 inhabitants	<i>1 workshops * 3 hours * 15 teachers</i>

1.3 Educational Courses in secondary schools – November – December

In each of the countries involved, a 2 hours educational courses will be developed and implemented by trained educators while two additional hours will be included in the formal curriculum by the teachers themselves. The course will be focused on a different and specific SDG in the three years of the project. The Activity will be carried out by LA in partnership with NGOs and/or youth associations. Trainers will use participatory and interactive, experiential methodologies, such as world café, group activities, storytelling, case studies.

Tuscany Region: Teachers will train their students on the SDGs package.

All other levels: Trainers will implement the educational courses in the classrooms

Type of LLAA co-applicant	Number of teachers and students reached (at least)
For 1 Region	<i>Each year: 120 teachers to train 25 students each = 3000 students</i>
For 1 Municipalities/Provinces over 200.000 inhabitants	<i>Each year: Trainers to implement 25 workshops in classrooms: 25 students each = 1125 students</i>
For 1 Municipality under 200.000 inhabitants	<i>Each year: Trainers to implement 15 workshops in classrooms: 25 students each = 375 students</i>

2. Interactive Online Platform

An Interactive online platform – connected with other social network tools, e.g. FB, twitter, periscope, Instagram, You Tube - will offer, for the three years of the project and also the project afterlife, users information, pedagogical content and insights into the connection between human rights, peace, poverty, injustice and the SDG's. The website will be developed in English and in other languages spoken by the co-Applicants and will explore the critical urgency to address the SDG's and how their fulfillment can positively influence the interdependencies between developing countries and the European Union. Registered classes with the support of the appointed Online Engagement Officers will consequently be able to share and exchange some of the ideas and to subsequently plan joint social actions (act.4.1) to be implemented during the SDG week at local and international level. The exchange activity will happen during the whole school year and involve teachers, young people and classes of the LLAA partner country of the proposal. Additionally the online platform will give the opportunity to a global audience to access live a great number of training and awareness activities implemented throughout the project through Live Steaming tools and settings, as well as webinars. In this way the project activities will maximize its impact, while it will make the overall implementation more inclusive allowing interested youth and other citizens to access project outputs and multiply them in their own context.

3. Youth Leadership Workshop

The topic related to the year's SDG in focus will be tackled further through the **Youth Leadership Workshops involving** at least 2 representatives per each classroom from upper secondary schools that have previously participated in the educational courses. The students will be selected from the class and school student representatives through a democratic process. Trained selected students will subsequently run **peer education activities** within their educational community to prepare the other students to **take action** during the EU SDG Week.

Each school will receive a **SDG Learning Pack** and a **Press Kit** to organize the social actions during the EU SDGs week at local level and to assist in disseminating these widely.

The Youth leadership training foresees two phases with the joint participation of young people, teachers and local authority representatives. The workshops will be also provided in Live Streaming where applicable or videotaped and be accessible through the project's platform:

3.1 Develop Youth Leadership Curriculum -> SDG Learning Pack This activity will be led by one of the co-applicants with the active involvement of 1 person per co-applicant who will be asked to provide comments and inputs on the materials. This pack will also be a tool for young leaders to promote peer education activities.

3.2 Action planning Workshops When: January – February

3.2.1 Student representatives and their teachers will attend the 3 hours Induction workshop in order to prepare themselves for the SDG week.

The Induction Workshop will be divided in three sessions: 1) What does leadership mean? 2) How to stimulate the involvement of young people? 3) how to create concrete social actions during the SDG week?

The training will be focused on how to support students to express their potential of active citizenship, especially during but also beyond the SDG week. Some tools and methods to ensure active citizen participation on the discussions around local policies will be explored, such as tools for the participatory planning of local budget or tools that allow the participatory design of public spaces, like urban spaces or school spaces.

After the Induction Workshop, the young students will go back to their school communities to lead the peer education activities (act.3.2.2). They will be supported by their teachers and CSOs facilitator (where available).

3.2.2 Peer Education activities on SDG's

When: February – April

Young Students trained will disseminate the information and create awareness raising on the SDG agenda by organizing peer education activities towards young people in their classes, supported by their teachers and CSOs partners if needed, with 3 objectives:

- Explaining the organization of the SDG Week, (walk and main and side-events);
- Planning and developing SDGs local and international awareness raising activities;
- Sharing the tools and project methods acquired during the Induction Workshop.

The students will support their classes to develop concrete ideas for the SDG week that will be submitted to the LA representatives during the Action Planning Workshop. The Peer Education Activities will last two hours each with the involvement of an experienced facilitator.

To encourage students to develop concrete ideas, the participation at International Summer School has to be linked with students engagement.

Type of LLAA co-applicant	Number of peer education activities
For 1 Region	<i>45 Peer Education activities * 2 hours * 25 students = 1125 students trained</i>
For 1 Municipalities/Province over 200.000 inhabitants	<i>24 Peer Education activities * 2 hours * 25 students = 600 students trained</i>
For 1 Municipality under 200.000 inhabitants	<i>8 Peer Education activities * 2 hours * 25 students = 200 students trained</i>

3.2.3 Action planning Workshop – 3 hours A second workshop both for youth students and LA representatives will be organized to discuss and prepare the local awareness activities for the SDG week.

For *Youth leaders and Decision Makers*: there will be a session to support the EU SDG Week Actions at local level. The workshop will see the usage of participatory activities to ensure active engagement of LA representatives, teachers and students. The workshop will also prepare students, teachers and LAs to take part in the Global Walk public event. A budget to run the local awareness actions by students will be allocated to them.

Type of LLAA co-applicant	Number of leadership workshops (Referred to 3.2.1 ; 3.2.3)
For 1 Region	6 youth leadership workshops: x 15/18 students = 90/108 students trained x 10 LA representatives, teachers, local stakeholders = 60 beneficiaries involved
For 1 Municipalities/Province over 200.000 inhabitants	3 youth leadership workshops: x 15/18 students = 45 students trained x 10 LA representatives, teachers, local stakeholders = 30 beneficiaries involved
For 1 Municipality under 200.000 inhabitants	1 youth leadership workshops x 15/18 students x 10 LA representatives, teachers, local stakeholders = 10 beneficiaries involved

4. EU SDG Week When: April-May

The **SDG Learning Pack** will prepare schools for the EU SDG Week, which will take place between April-May each year. The **EU SDG week** is a week of events to celebrate the SDG's approved in September 2015 by the United Nations Member States. Activities during the week are designed to celebrate and mobilize awareness of our individual roles and responsibilities towards the SDG's and emphasize local, national and international SDG issues to a European public. The SDG week generates public awareness and knowledge about why SDG's matter.

4.1 SDG local awareness activities (including International conference/s)

The SDG week will also be the week when the young people engaged in the peer education activities (act. 3.2.2) will come together and implement, with the support and involvement of the Local Authorities, concrete activities in their local communities, which aim to support the fulfilment of a specific SDG. These actions will be carried out at a local level but will also show support and concrete engagement for the fulfilment of the SDGs on a global level, in other countries of the world. These *local awareness activities* might take the form of flash mobs, street actions, art exhibitions, petition sign ups, concerts, workshops, conferences, etc. Throughout the week the co-applicants will secure strong visibility of all actions through social media and mainstream media, disseminating videos, testimonials and communication material and organizing film festivals, photo exhibitions and competitions. The effort will also be for the SDG week activities to be design in collaboration with local actors so high participation and impact to be secured. A budget to run the local awareness actions by students will be allocated.

4.2 The Global Walk When: at the end of the SDG Week

In line with the active citizenship approach, the **EU SDG Week will see its climax in The Global Walk** where thousands of young participants will walk in Partner countries to celebrate the SDG's and raise awareness in European societies about development issues.

Global Walk statistics reveal: 10,000 young walkers in Europe means more than 60 thousand km will be walked over the 3 years of the project — that means that the young students and teachers involved will walk 10 times around the earth to celebrate the SDGs and Human Rights!

The Global Walk will involve each year approx. 1,200 students at the Regional Level, 600/800 students in the Municipalities over 200,000 inhabitants and 300 students in the Municipalities under 200,000 inhabitants. The Global Walks will take place during the EU SDG week and will be connected across the net in the 6 countries.

Each Global Walk will last at least 2 kilometers and will end with a public event with the participation of schools, writers, academics, artists and performers. Students will be given an active role during the public events: interviewing guests, asking questions and demonstrating their call to actions. The activity will also see the participation of representatives from the LLAA partner country in 1 specific location where the action will take place each year. The event can also be structured as an International Conference Model that connects different pupils (max 200) in different cities of the countries engaged.

Type of LLAA co-applicant	N° of students involved in the GlobalWalk (at least)
For 1 Region	<i>1000/1500 students</i>
For 1 Municipalities/Province over 200.000 inhabitants	<i>600/1000 students</i>
For 1 Municipality under 200.000 inhabitants	<i>200/ 500 students</i>

5. International Summer school

When: July (after the 1st week)

The SDG Summer school is an intensive 4-day **international training on Youth Leadership and Participation**, including experiential training and theory lessons to be held during summer time. The participants will be selected among those who have distinguished themselves in the peer education and local awareness activities. The 4-day course is focused on global citizenship education and global learning methods with concrete tools and methods and an action plan to take home and implement. With the support of experts coming from partner countries, students will analyze local and global contexts in order to identify concrete actions to respect and promote SDG's and to adopt more sustainable lifestyles.

5.1 – Workshop in the Partner countries

The Local Authorities in the Partner Country will promote 2 workshop each year with relevant stakeholders (Schools, Youth Organizations, CSOs) at a local level with expertise in the SDGs in focus.

During the **1st Workshop**, the participants will share good practices and explore the contents of the topic selected for that year.

The **2nd Workshop** aims to develop a **discussion paper** which collate best practices, illustrate a common understanding of the SDG in focus and the role Europe should play in achieving the SDG's.

The discussion paper will be then presented during the **International Summer School**.

Approx. 15 participants are expected during each workshop.

5.2 – International Summer School

The SDGs summer school will occur once a year and will include the participation of 5 students per each EU Member States LLAA – chosen among those who have been particularly engaged in the project activities, 1 teacher per LLAA partner and 1 representative per each LLAA partner.

Bigger LLAA partners (Regions, Municipalities/Province with more than 200.000 inhabitants) can also invite 2 other representatives from different LLAA's active in their territories. The SDG Summer School will also see the participation of at least two representative from the LA Partner Countries.

The suggestions and recommendations from the international participants will result in a joint **Manifesto of Young People and Local Authorities to promote SDG's**. Each local authority will be in charge to disseminate the Manifesto among European Regions and Local Authorities.

30 students are expected during the International Summer School

6 Teachers

10 Local Authority Representatives

Expected Results of the Project

Students:

- By means of interactive, experimental global learning activities, this project has fostered young people's willingness to engage in society as active citizens.
- Young people have developed their ability to plan and manage activities, which support social justice and democratic engagement.
- Young people have thought creatively about how they might engage with change in local, national and international contexts.

Teachers:

- The programme has introduced teachers to methodologies to effectively and innovatively teach global issues in participatory and accessible ways.
- The programme has provided ways for teachers to deliver cross-curricular projects focused around the SDG's which are strongly embedded in the original curriculum.

Local Authorities and Policy Makers:

- The programme has helped local authorities and policy-makers to build a common educational framework for the Sustainable Development Goals promotion that will increase the quality of education in their territories, with a hoped for spill over at the national level.
- The Programme has created stable opportunities of good practice exchange and networking among Local Authorities and stakeholders in Education;
- The Programme has increased public awareness of the EC role in development education and about the global interdependencies between the European Union and developing countries;

Products:

The project produces a wide range of SDG education resources on a variety of themes.

- **Teacher's briefing packs** containing many SDG education resources on a variety of themes. The materials can be used and adapted by teachers, educators, trainers, and peer educators to foster knowledge, skills and attitudes consistent with global learning principles.
- Partner schools are provided with **SDG Learning Pack** containing online materials freely downloadable to empower educators and young people and provide them with an introduction to campaigning and activism for SDG's.
- **Press Kit** to assist schools to make the most of local newspaper, radio and TV opportunities and details of sources of additional materials.
- **Online Education Platform** - An interactive website offers users information and insights into the connection between poverty, injustice and SDG's.

Partners and Consortia

Lead Applicant: Tuscany Region (Italy)

Co-Applicant 1: Oxfam Italia (Italy)

Co-Applicant 2: Normandy Region (France)

Co-Applicant 3: The international Institute for Human Rights and Peace (France)

Co-Applicant 4: Region of Istria (Croatia)

Co-Applicant 5: Municipality of Strovolos (Cyprus)

Co-Applicant 6: CARDET (Cyprus)

Co-Applicant 7: County of Carmarthenshire (Wales)

Co-Applicant 8: Dolen Cymru (Wales)

Co-Applicant 9: Municipality of Vila Franca de Xira (Portugal)

Co-Applicant 10: Aid Global (Portugal)

Co-Applicant10: Municipality of Philis (Greece)

Co-Applicant 11: ActionAid Hellas (Greece)

Co-Applicant 12: Municipality of Patras (Greece) - **To be confirmed**

Co-Applicant 14: University of Glasgow (UK)

Co-Applicant 15: Glasgow City Council (UK)

Partner Country 1: Municipality of Mostar (Bosnia)

Partner Country 2: Municipality of Scutari (Albania)

Partner Country 3: Municipality of Macedonia - **To be confirmed**

Estimated budget in Euro (considering 6 partners from EU Member States and 3 from partners countries)

Overall budget	€ 2.576.740
Estimated EU contribution (90%)	€ 2.319.066
Co-founding (10%)	€ 257.674

- **LA <200.000: € 316.132**
- **LA > 200.000: € 225.289**
- **Partner countries: €30.000 (To be confirmed)**

The budget above include the LA plus the technical partner.

**Annex: EU call for proposals “Raising public awareness of development issues and promoting development education in the European Union” (EC DEAR)
Budget and Funding Rules**

Lot 4: Global Learning education and campaigning and advocacy projects led by a Local Authority or Association of LAs, from EU member states.

- **Option 1 - Global learning education**

Under lot 4 proposals must address at least two priorities among the ones listed here below:

- **SDG-Goal 5** - Achieve gender equality and empower all women and girls
- **SDG-Goal 11** - Make cities and human settlements inclusive, safe, resilient and sustainable
- **SDG-Goal 13** - Take urgent Action to combat climate change
- **SDG-Goal 16** - Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
- **Localising SDGs at City Level**

Priority themes in 2016:

Focus confirmed on gender, migration, climate change and SDGs.

Deadline: June 1st, 2016

Available budget:

The overall budget available for the **call will be 17,9 million Euro.**

The EU contribution per grant is between **EUR 1 000 000 and 7 000 000.**

The maximum rate of EU co-financing is: **90% of the eligible costs**

Duration: minimum 12, maximum 36 months

Eligibility Criteria:

Under lot 4 the lead applicant must act together with **a minimum of five co-applicants:**

- **At least two LAs from different EU Member States** (municipalities having over 200,000 inhabitants). At least one of these must be from an EU 13 Member State if the **lead applicant is not from an EU 13 Member State.**
- **At least two small EU LAs** (municipalities having a minimum of 30,000 inhabitants and max 200,000 inhabitants).
- **At least one co-applicant from an EU partner country.**

Under lot 4, co-applicants must satisfy the following eligibility criteria:

- be legal persons **and**
- be a Local Authority (LA) or an association of LAs **and**
- be Local Authorities or Associations of Local Authorities from a Member State of the European Union or from one of the eligible partner countries or territories as defined in the OECD DAC list19, constituted in accordance with the legislation in force in the country.

OR

- be legal persons **and**
- be non-profit-making **and**
- be a Civil Society Organisation (CSO), an association of CSO **and**
- be established in a Member State of the European Union or of an eligible partner country or territory as defined in the OECD DAC list20